



# MATH140: Applications of Derivatives

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Name: \_\_\_\_\_

Date: \_\_\_\_\_

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## Learning Objectives

- Find critical points by setting  $f'(x) = 0$
- Classify intervals where  $f$  is increasing or decreasing
- Apply the First and Second Derivative Tests
- Solve optimization problems using calculus

*Simplify each expression completely. Show all steps and circle your final answer.*

## Profit maximization

1. Profit is  $P(x) = -5x^2 + 16x + 94$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-5x^2 + 16x + 94$$

Answer: \_\_\_\_\_

2. Revenue is  $R(x) = -4x^2 + 38x + 178$ . Find the output level that maximizes revenue.

$$-4x^2 + 38x + 178$$

Answer: \_\_\_\_\_

3. A company's weekly profit (in thousands) is  $P(x) = -2x^2 + 28x + 34$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-2x^2 + 28x + 34$$

Answer: \_\_\_\_\_

4. Profit is  $P(x) = -5x^2 + 40x + 5$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-5x^2 + 40x + 5$$

Answer: \_\_\_\_\_

5. Revenue is  $R(x) = -2x^2 + 24x + 110$ . Find the output level that maximizes revenue.

$$-2x^2 + 24x + 110$$

Answer: \_\_\_\_\_

6. A company's weekly profit (in thousands) is  $P(x) = -1x^2 + 22x + 8$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-1x^2 + 22x + 8$$

Answer: \_\_\_\_\_

7. Profit is  $P(x) = -2x^2 + 32x + 46$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-2x^2 + 32x + 46$$

Answer: \_\_\_\_\_

8. Revenue is  $R(x) = -3x^2 + 52x + 141$ . Find the output level that maximizes revenue.

$$-3x^2 + 52x + 141$$

Answer: \_\_\_\_\_

9. A company's weekly profit (in thousands) is  $P(x) = -2x^2 + 13x + 56$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-2x^2 + 13x + 56$$

Answer: \_\_\_\_\_

10. Profit is  $P(x) = -4x^2 + 43x + 71$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-4x^2 + 43x + 71$$

Answer: \_\_\_\_\_

11. Revenue is  $R(x) = -4x^2 + 32x + 38$ . Find the output level that maximizes revenue.

$$-4x^2 + 32x + 38$$

Answer: \_\_\_\_\_

12. A company's weekly profit (in thousands) is  $P(x) = -1x^2 + 12x + 30$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-1x^2 + 12x + 30$$

Answer: \_\_\_\_\_

13. Profit is  $P(x) = -1x^2 + 27x + 26$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-1x^2 + 27x + 26$$

Answer: \_\_\_\_\_

14. Revenue is  $R(x) = -3x^2 + 25x + 166$ . Find the output level that maximizes revenue.

$$-3x^2 + 25x + 166$$

Answer: \_\_\_\_\_

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15. A company's weekly profit (in thousands) is  $P(x) = -2x^2 + 21x + 36$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-2x^2 + 21x + 36$$

Answer: \_\_\_\_\_

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16. Profit is  $P(x) = -1x^2 + 26x + 8$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-1x^2 + 26x + 8$$

Answer: \_\_\_\_\_

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17. Revenue is  $R(x) = -1x^2 + 48x + 75$ . Find the output level that maximizes revenue.

$$-1x^2 + 48x + 75$$

Answer: \_\_\_\_\_

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18. A company's weekly profit (in thousands) is  $P(x) = -2x^2 + 15x + 40$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-2x^2 + 15x + 40$$

Answer: \_\_\_\_\_

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19. Profit is  $P(x) = -5x^2 + 34x + 55$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-5x^2 + 34x + 55$$

Answer: \_\_\_\_\_

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20. Revenue is  $R(x) = -4x^2 + 27x + 196$ . Find the output level that maximizes revenue.

$$-4x^2 + 27x + 196$$

Answer: \_\_\_\_\_

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21. A company's weekly profit (in thousands) is  $P(x) = -1x^2 + 26x + 60$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-1x^2 + 26x + 60$$

Answer: \_\_\_\_\_

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22. Profit is  $P(x) = -5x^2 + 33x + 89$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-5x^2 + 33x + 89$$

Answer: \_\_\_\_\_

23. Revenue is  $R(x) = -2x^2 + 52x + 158$ . Find the output level that maximizes revenue.

$$-2x^2 + 52x + 158$$

Answer: \_\_\_\_\_

### Marginal cost and revenue

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24. Total cost is  $C(x) = 2x^3 + -2x^2 + 20x + 115$ . Find the marginal cost  $MC = C'(1)$ .

$$f(x) = 2x^3 + -2x^2 + 20x + 115, x = 1$$

Answer: \_\_\_\_\_

25. Total cost is  $C(x) = 1x^3 + -3x^2 + 18x + 288$ . Find the marginal cost  $MC = C'(1)$ .

$$f(x) = 1x^3 + -3x^2 + 18x + 288, x = 1$$

Answer: \_\_\_\_\_

26. Total cost is  $C(x) = 1x^3 + -2x^2 + 20x + 289$ . Find the marginal cost  $MC = C'(3)$ .

$$f(x) = 1x^3 + -2x^2 + 20x + 289, x = 3$$

Answer: \_\_\_\_\_

27. Total cost is  $C(x) = 1x^3 + -3x^2 + 5x + 107$ . Find the marginal cost  $MC = C'(3)$ .

$$f(x) = 1x^3 + -3x^2 + 5x + 107, x = 3$$

Answer: \_\_\_\_\_

28. Total cost is  $C(x) = 2x^3 + -4x^2 + 11x + 257$ . Find the marginal cost  $MC = C'(3)$ .

$$f(x) = 2x^3 + -4x^2 + 11x + 257, x = 3$$

Answer: \_\_\_\_\_

29. Total cost is  $C(x) = 2x^3 + -3x^2 + 14x + 181$ . Find the marginal cost  $MC = C'(2)$ .

$$f(x) = 2x^3 + -3x^2 + 14x + 181, x = 2$$

Answer: \_\_\_\_\_

**30.** Total cost is  $C(x) = 1x^3 + -5x^2 + 10x + 67$ . Find the marginal cost  $MC = C'(3)$ .

$$f(x) = 1x^3 + -5x^2 + 10x + 67, x = 3$$

Answer: \_\_\_\_\_

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# MATH140: Applications of Derivatives

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ANSWER KEY & SOLUTIONS

*Topics: Marginal cost and revenue, Profit maximization. All answers verified by independent computation.*

## Solutions

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## Profit maximization

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1. Profit is  $P(x) = -5x^2 + 16x + 94$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-5x^2 + 16x + 94$$

$$\rightarrow P'(x) = -10x + 16. \text{ Set } P'(x) = 0.$$

$$\rightarrow x^* = -16/-10 = 8/5.$$

$$\rightarrow \text{Maximum profit} = P(8/5) = 534/5.$$

**Answer:**  $x^* = -\frac{16}{-10} = \frac{8}{5}, f(x^*) = \frac{534}{5}$

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2. Revenue is  $R(x) = -4x^2 + 38x + 178$ . Find the output level that maximizes revenue.

$$-4x^2 + 38x + 178$$

$$\rightarrow R'(x) = -8x + 38. \text{ Set equal to zero: } x = 19/4.$$

$$\rightarrow \text{Maximum revenue} = 1073/4.$$

**Answer:**  $x^* = -\frac{38}{-8} = \frac{19}{4}, f(x^*) = \frac{1073}{4}$

---

3. A company's weekly profit (in thousands) is  $P(x) = -2x^2 + 28x + 34$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-2x^2 + 28x + 34$$

$$\rightarrow \text{Set } P'(x) = -4x + 28 = 0.$$

$$\rightarrow \text{Optimal price: } x = 7 \text{ dollars.}$$

$$\rightarrow \text{Maximum profit: } P(7) = 132 \text{ thousand dollars.}$$

**Answer:**  $x^* = -\frac{28}{-4} = 7, f(x^*) = 132$

---

4. Profit is  $P(x) = -5x^2 + 40x + 5$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-5x^2 + 40x + 5$$

$$\rightarrow P'(x) = -10x + 40. \text{ Set } P'(x) = 0.$$

$$\rightarrow x^* = -40/-10 = 4.$$

$$\rightarrow \text{Maximum profit} = P(4) = 85.$$

**Answer:**  $x^* = -\frac{40}{-10} = 4, f(x^*) = 85$

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5. Revenue is  $R(x) = -2x^2 + 24x + 110$ . Find the output level that maximizes revenue.

$$-2x^2 + 24x + 110$$

$$\rightarrow R'(x) = -4x + 24. \text{ Set equal to zero: } x = 6.$$

$$\rightarrow \text{Maximum revenue} = 182.$$

**Answer:**  $x^* = -\frac{24}{-4} = 6, f(x^*) = 182$

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6. A company's weekly profit (in thousands) is  $P(x) = -1x^2 + 22x + 8$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-1x^2 + 22x + 8$$

$$\rightarrow \text{Set } P'(x) = -2x + 22 = 0.$$

$$\rightarrow \text{Optimal price: } x = 11 \text{ dollars.}$$

$$\rightarrow \text{Maximum profit: } P(11) = 129 \text{ thousand dollars.}$$

**Answer:**  $x^* = -\frac{22}{-2} = 11, f(x^*) = 129$

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7. Profit is  $P(x) = -2x^2 + 32x + 46$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-2x^2 + 32x + 46$$

$$\rightarrow P'(x) = -4x + 32. \text{ Set } P'(x) = 0.$$

$$\rightarrow x^* = -32/-4 = 8.$$

$$\rightarrow \text{Maximum profit} = P(8) = 174.$$

**Answer:**  $x^* = -\frac{32}{-4} = 8, f(x^*) = 174$

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8. Revenue is  $R(x) = -3x^2 + 52x + 141$ . Find the output level that maximizes revenue.

$$-3x^2 + 52x + 141$$

$$\rightarrow R'(x) = -6x + 52. \text{ Set equal to zero: } x = 26/3.$$

$$\rightarrow \text{Maximum revenue} = 1099/3.$$

**Answer:**  $x^* = -\frac{52}{-6} = \frac{26}{3}, f(x^*) = \frac{1099}{3}$

---

9. A company's weekly profit (in thousands) is  $P(x) = -2x^2 + 13x + 56$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-2x^2 + 13x + 56$$

$$\rightarrow \text{Set } P'(x) = -4x + 13 = 0.$$

$$\rightarrow \text{Optimal price: } x = 13/4 \text{ dollars.}$$

$$\rightarrow \text{Maximum profit: } P(13/4) = 617/8 \text{ thousand dollars.}$$

**Answer:**  $x^* = -\frac{13}{-4} = \frac{13}{4}, f(x^*) = \frac{617}{8}$

---

10. Profit is  $P(x) = -4x^2 + 43x + 71$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-4x^2 + 43x + 71$$

$$\rightarrow P'(x) = -8x + 43. \text{ Set } P'(x) = 0.$$

$$\rightarrow x^* = -43/-8 = 43/8.$$

$$\rightarrow \text{Maximum profit} = P(43/8) = 2985/16.$$

**Answer:**  $x^* = -\frac{43}{-8} = \frac{43}{8}, f(x^*) = \frac{2985}{16}$

---

11. Revenue is  $R(x) = -4x^2 + 32x + 38$ . Find the output level that maximizes revenue.

$$-4x^2 + 32x + 38$$

→  $R'(x) = -8x + 32$ . Set equal to zero:  $x = 4$ .

→ Maximum revenue = 102.

**Answer:**  $x^* = -\frac{32}{-8} = 4, f(x^*) = 102$

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12. A company's weekly profit (in thousands) is  $P(x) = -1x^2 + 12x + 30$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-1x^2 + 12x + 30$$

→ Set  $P'(x) = -2x + 12 = 0$ .

→ Optimal price:  $x = 6$  dollars.

→ Maximum profit:  $P(6) = 66$  thousand dollars.

**Answer:**  $x^* = -\frac{12}{-2} = 6, f(x^*) = 66$

---

13. Profit is  $P(x) = -1x^2 + 27x + 26$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-1x^2 + 27x + 26$$

→  $P'(x) = -2x + 27$ . Set  $P'(x) = 0$ .

→  $x^* = -27/-2 = 27/2$ .

→ Maximum profit =  $P(27/2) = 833/4$ .

**Answer:**  $x^* = -\frac{27}{-2} = \frac{27}{2}, f(x^*) = \frac{833}{4}$

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14. Revenue is  $R(x) = -3x^2 + 25x + 166$ . Find the output level that maximizes revenue.

$$-3x^2 + 25x + 166$$

→  $R'(x) = -6x + 25$ . Set equal to zero:  $x = 25/6$ .

→ Maximum revenue =  $2617/12$ .

**Answer:**  $x^* = -\frac{25}{-6} = \frac{25}{6}, f(x^*) = \frac{2617}{12}$

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15. A company's weekly profit (in thousands) is  $P(x) = -2x^2 + 21x + 36$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-2x^2 + 21x + 36$$

→ Set  $P'(x) = -4x + 21 = 0$ .

→ Optimal price:  $x = 21/4$  dollars.

→ Maximum profit:  $P(21/4) = 729/8$  thousand dollars.

**Answer:**  $x^* = -\frac{21}{-4} = \frac{21}{4}, f(x^*) = \frac{729}{8}$

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16. Profit is  $P(x) = -1x^2 + 26x + 8$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-1x^2 + 26x + 8$$

$$\rightarrow P'(x) = -2x + 26. \text{ Set } P'(x) = 0.$$

$$\rightarrow x^* = -26/-2 = 13.$$

$$\rightarrow \text{Maximum profit} = P(13) = 177.$$

**Answer:**  $x^* = -\frac{26}{-2} = 13, f(x^*) = 177$

---

17. Revenue is  $R(x) = -1x^2 + 48x + 75$ . Find the output level that maximizes revenue.

$$-1x^2 + 48x + 75$$

$$\rightarrow R'(x) = -2x + 48. \text{ Set equal to zero: } x = 24.$$

$$\rightarrow \text{Maximum revenue} = 651.$$

**Answer:**  $x^* = -\frac{48}{-2} = 24, f(x^*) = 651$

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18. A company's weekly profit (in thousands) is  $P(x) = -2x^2 + 15x + 40$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-2x^2 + 15x + 40$$

$$\rightarrow \text{Set } P'(x) = -4x + 15 = 0.$$

$$\rightarrow \text{Optimal price: } x = 15/4 \text{ dollars.}$$

$$\rightarrow \text{Maximum profit: } P(15/4) = 545/8 \text{ thousand dollars.}$$

**Answer:**  $x^* = -\frac{15}{-4} = \frac{15}{4}, f(x^*) = \frac{545}{8}$

---

19. Profit is  $P(x) = -5x^2 + 34x + 55$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-5x^2 + 34x + 55$$

$$\rightarrow P'(x) = -10x + 34. \text{ Set } P'(x) = 0.$$

$$\rightarrow x^* = -34/-10 = 17/5.$$

$$\rightarrow \text{Maximum profit} = P(17/5) = 564/5.$$

**Answer:**  $x^* = -\frac{34}{-10} = \frac{17}{5}, f(x^*) = \frac{564}{5}$

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20. Revenue is  $R(x) = -4x^2 + 27x + 196$ . Find the output level that maximizes revenue.

$$-4x^2 + 27x + 196$$

$$\rightarrow R'(x) = -8x + 27. \text{ Set equal to zero: } x = 27/8.$$

$$\rightarrow \text{Maximum revenue} = 3865/16.$$

**Answer:**  $x^* = -\frac{27}{-8} = \frac{27}{8}, f(x^*) = \frac{3865}{16}$

---

21. A company's weekly profit (in thousands) is  $P(x) = -1x^2 + 26x + 60$ , where  $x$  is price in dollars. Find the optimal price and maximum weekly profit.

$$-1x^2 + 26x + 60$$

$$\rightarrow \text{Set } P'(x) = -2x + 26 = 0.$$

$$\rightarrow \text{Optimal price: } x = 13 \text{ dollars.}$$

$$\rightarrow \text{Maximum profit: } P(13) = 229 \text{ thousand dollars.}$$

**Answer:**  $x^* = -\frac{26}{-2} = 13, f(x^*) = 229$

---

22. Profit is  $P(x) = -5x^2 + 33x + 89$ . Find the production level  $x$  that maximizes profit and compute that maximum profit.

$$-5x^2 + 33x + 89$$

$$\rightarrow P'(x) = -10x + 33. \text{ Set } P'(x) = 0.$$

$$\rightarrow x^* = -33/-10 = 33/10.$$

$$\rightarrow \text{Maximum profit} = P(33/10) = 2869/20.$$

**Answer:**  $x^* = -\frac{33}{-10} = \frac{33}{10}, f(x^*) = \frac{2869}{20}$

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23. Revenue is  $R(x) = -2x^2 + 52x + 158$ . Find the output level that maximizes revenue.

$$-2x^2 + 52x + 158$$

$$\rightarrow R'(x) = -4x + 52. \text{ Set equal to zero: } x = 13.$$

$$\rightarrow \text{Maximum revenue} = 496.$$

**Answer:**  $x^* = -\frac{52}{-4} = 13, f(x^*) = 496$

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## Marginal cost and revenue

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24. Total cost is  $C(x) = 2x^3 + -2x^2 + 20x + 115$ . Find the marginal cost  $MC = C'(1)$ .

$$f(x) = 2x^3 + -2x^2 + 20x + 115, x = 1$$

$$\rightarrow MC = C'(x) = 6x^2 + -4x + 20.$$

$$\rightarrow MC \text{ at } x = 1: C'(1) = 22.$$

**Answer:**  $f'(x) = 6x^2 + -4x + 20, f'(1) = 22$

---

25. Total cost is  $C(x) = 1x^3 + -3x^2 + 18x + 288$ . Find the marginal cost  $MC = C'(1)$ .

$$f(x) = 1x^3 + -3x^2 + 18x + 288, x = 1$$

$$\rightarrow MC = C'(x) = 3x^2 + -6x + 18.$$

$$\rightarrow MC \text{ at } x = 1: C'(1) = 15.$$

**Answer:**  $f'(x) = 3x^2 + -6x + 18, f'(1) = 15$

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26. Total cost is  $C(x) = 1x^3 + -2x^2 + 20x + 289$ . Find the marginal cost  $MC = C'(3)$ .

$$f(x) = 1x^3 + -2x^2 + 20x + 289, x = 3$$

$$\rightarrow MC = C'(x) = 3x^2 + -4x + 20.$$

$$\rightarrow MC \text{ at } x = 3: C'(3) = 35.$$

**Answer:**  $f'(x) = 3x^2 + -4x + 20, f'(3) = 35$

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27. Total cost is  $C(x) = 1x^3 + -3x^2 + 5x + 107$ . Find the marginal cost  $MC = C'(3)$ .

$$f(x) = 1x^3 + -3x^2 + 5x + 107, x = 3$$

$$\rightarrow MC = C'(x) = 3x^2 + -6x + 5.$$

$$\rightarrow MC \text{ at } x = 3: C'(3) = 14.$$

**Answer:**  $f'(x) = 3x^2 + -6x + 5, f'(3) = 14$

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28. Total cost is  $C(x) = 2x^3 + -4x^2 + 11x + 257$ . Find the marginal cost  $MC = C'(3)$ .

$$f(x) = 2x^3 + -4x^2 + 11x + 257, x = 3$$

$$\rightarrow MC = C'(x) = 6x^2 + -8x + 11.$$

$$\rightarrow MC \text{ at } x = 3: C'(3) = 41.$$

**Answer:**  $f'(x) = 6x^2 + -8x + 11, f'(3) = 41$

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29. Total cost is  $C(x) = 2x^3 + -3x^2 + 14x + 181$ . Find the marginal cost  $MC = C'(2)$ .

$$f(x) = 2x^3 + -3x^2 + 14x + 181, x = 2$$

$$\rightarrow MC = C'(x) = 6x^2 + -6x + 14.$$

$$\rightarrow MC \text{ at } x = 2: C'(2) = 26.$$

**Answer:**  $f'(x) = 6x^2 + -6x + 14, f'(2) = 26$

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30. Total cost is  $C(x) = 1x^3 + -5x^2 + 10x + 67$ . Find the marginal cost  $MC = C'(3)$ .

$$f(x) = 1x^3 + -5x^2 + 10x + 67, x = 3$$

$$\rightarrow MC = C'(x) = 3x^2 + -10x + 10.$$

$$\rightarrow MC \text{ at } x = 3: C'(3) = 7.$$

**Answer:**  $f'(x) = 3x^2 + -10x + 10, f'(3) = 7$

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