

THE GROWING CREATOR

Your Students Are Waiting to Engage.

Teach It Like You Stream It • By Dr. Peter Esperanza • Apple Distinguished Educator • 16M+ Learners Reached

YOUR MISSION THIS WEEK

Run one class where you apply all 3 layers AND review student responses before you walk in.

1

Watch a recording of your own session

Find the exact moment energy drops. That's your first fix.

2

Identify your weakest layer

Voice? Visual? Interaction? Fix one at a time — not all three at once.

3

Embed questions inside the video

Use Edpuzzle. Students interact while watching, not after.

4

Read student responses before class

Adjust your live agenda based on what you saw. They'll notice.

5

Open live sessions with their data

'I saw that many of you got stuck on...' — that sentence changes everything.

6

Use students' names on camera

It lands completely differently than in text. Try it this week.

THE 3-LAYER RULE (Leveled Up)

VOICE: Add a warm 30-second personal intro to every video.

VISUAL: Use annotations and split-screen during demos.

INTERACTION: Collect a 'muddiest point' exit ticket every session.

DR. E SAYS

"If you can't read the room, create the room. A well-designed viewing guide tells you exactly what students understood — before you ever hit 'Start Meeting'."

■ Watch: Episode 3 (Make Student Thinking Visible) + Episode 4 (Build Trust and Presence on Zoom)

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