

THE NEW CREATOR

Your First Episode Starts Now.

Teach It Like You Stream It • By Dr. Peter Esperanza • Apple Distinguished Educator • 16M+ Learners Reached

YOUR MISSION THIS WEEK

Record your first 8–12 min lesson video and send it to students before your next class.

1

Pick ONE concept

Not a whole chapter. One idea, clearly explained.

2

Write 3–5 bullets — skip the script

Outlines keep you natural. Scripts make you stiff.

3

Start with a learning goal

'By the end of this video, you will be able to...' — every time, no exceptions.

4

Keep it under 12 minutes

Too long? Split it into two. Students rewind; they don't re-watch marathons.

5

Check light and audio first

Face a window. Mic close to you. Bad audio loses them in 30 seconds.

6

End with one question

Give students something to respond to — a Google Form, a Padlet, anything.

7

Ship it. Don't re-record.

Your first video will be rough. That's normal. Improve the next one.

THE 3-LAYER RULE (Your New Checklist)

VOICE: Slow down on key ideas. Pause. Let it land.

VISUAL: Show your work on screen — don't just talk about it.

INTERACTION: Add one response task after every video.

DR. E SAYS

"Your first video will be your worst video — and that's okay. Record it anyway. Ship it. Improve the next one."

■ Watch: [Start Here](#) + [Episode 1 \(Why Your Zoom Feels Boring\)](#) + [Episode 2 \(The 3-Layer Rule\)](#)

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